

**BOARD OF TRUSTEES MEETING AGENDA**

**October 26, 2007**

**CalOST conference room, 11<sup>th</sup> Floor**

**1330 Broadway, Oakland, CA**

**9 a.m. to 3:30 p.m.**

Trustees Present: R. Moll, T. Haymet, S. Weisberg, B. Baird, M. Gold,

Staff Present: A. Mace, Executive Director, C. Uraiqat, Sea Grant Fellow

Trustees Absent: K. Finn, F. Keeley, J. Kelley

Visitors to open meeting: Chris Blackburn, Cina Loarie from the Coastal Conservancy

Business Planners present: Tegan Hoffman, Jessica Teish

A. Mace welcomed and introduced the agenda.

B. Baird provided an overview of OPC meeting held on October 25, 2007 and other events in Eureka earlier this week. Summarized:

(1) Draft West Coast Governors' Agreement (WCGA) was considered and supported by Council.

(2) OPC Executive Policy Officer D. Bohan gave an overview of the Klamath River situation.

(3) Funding Priorities were discussed at the meeting, including: seafloor mapping, Water Quality (oriented toward LID), salmon, Sea Grant Funding.

(4) A. Mace reported on selection criteria of the OPC-SAT, and asked the Council to adopt the selection criteria. The Council did. CalOST will bring OPC a list of potential candidates after some process to organize the nominees.

(5) Water Quality Enforcement – J. Bishop said report on WQ enforcement will be a joint pilot program by the Dept of Fish and Game and the LA Regional Water Quality Control Board. D. Bohan is working on a contract to facilitate the joint report.

(7) B. Baird mentioned the Ocean Energy Workshop.

(8) Legislation. B. Baird described D. Bohan's report to OPC Council that the nurdle bill passed.

J. Bishop commented that the nurdle bill requires the state to inspect manufacturers, and that responsibility falls on the regional board. Generally, B. Baird said CalOST should provide a summary of recent legislation. Cal Coast may send out a summary of relevant bills. A. Mace will procure a summary for OST.

(9) Future OPC Meeting Dates. A. Mace posted the approved OPC meeting dates: Friday, Feb. 29, 2008 in Santa Barbara; Thursday, May 15, 2008 in Sacramento; Thursday, Aug. 14, 2008 in the Bay Area; and Thursday, Nov. 20, 2008 in San Diego. Future OST meetings: Wednesday, February 13, 2008. Proposed that Trustee Weisberg hosts. All other OST meetings will be the Friday after the OPC meetings. Meetings will be co-located.



## I. CalOST Board Business

Chair/Mace

- A. Approval of June 15, 2007 Minutes. Deferred until next meeting.
- B. Financial Report
  - 1. Income and Expenses
    - A. Mace provided CalOST Profit and Loss report.
- C. Other Business
  - 1. Fundraising
    - Potential incoming CIAP funds would cover ED salary. Packard Grant also a possibility.
    - Letterhead including board of trustees. MG says we should have both plain and trustee letterhead. A. Mace will work on the letterhead design with formal names of trustees.
    - Fundraising suggested for basis of a Thought Leadership project; how to use connections of the Board of Trustees.
    - M. Gold proposed tying fundraising to the strategic plan or part of a project. J. Bishop commented that OST ought to turn around the thought process, that fundraising is part of the rest of the goals of the trust, and should not be thought of as a goal in itself.

## II. Thought Leadership

(Open meetings. Cina Loarie and Chris Blackburn attend for thought leadership exercise)

- a. Themes for OPC meetings
  - Feb: LID/ Water Quality
  - May Sea Level Rise
  - Aug: Salmon/Klamath
  - Nov: TBD
- b. **Funding Priorities and OPC Themes**
  - Notes: Funding priorities only go through June – they are fiscal year priorities.
  - LID/ water quality discussion.
    - LID pros and cons List:
      - Pros: Hot Topic, LA has far reaching priorities, opportunity for rebuilding so. Cal communities
      - Cons: Can't fund and ordinance; barrier: local ordinances are set changes to building code, issue is local
      - Other comment:
        - Funding to write model ordinance and building codes plus implementation plans
      - OST can provide Experts: Rich Horner from UW, a representative from BIA, Eric Strecker with GeoSyntec, Monique Byers for CA.
      - LID Issues to be presented: Infiltration on site; How effective are LID techniques; Where is it most/least effective? Already developed (LA) vs less developed sites (Ventura)? What are the regulatory drivers?



- A. Mace provided guidance for the next steps: take each suggestion and flesh it out more, hand a list to the staff of OPC as recommendations. Incorporate into paragraphs on topics five themes: 1) the Economic engine; 2) Alignment with WCGA; 3) the OPC strategic plan; 4) Current problems; and 5) Suggested opportunities.
- c. **Research Priorities Discussion**
  - Trustees discussed potential topics including invasive species, halibut and lobster ecology, climate change, R&D for MPA monitoring, water quality, sediment transport
  - A. Mace wanted to learn what OST should use as a filter to determine what issues OST focuses on. Board will need more time for this issue in the future.
  - R Moll suggested revisiting the focused research and outreach initiative that Sea Grant considered a couple of years ago. Trustees agreed this would be an interesting opportunity to consider.

### III. Continuation of Business Planning

Tegan Hoffman

- a. How to make a strategic decision in the future (next 3 years).
- **Potential Filters:** Low hanging fruit and other beneficial ones. **Criteria:** Important, make difference, measurable, time scale (6 months to 2 years)
  - **Important:** Trustee expertise, focus on OPC strategic plan; economically; WCGA
  - **Make a difference:** Can the Trust make a difference in its core expertise? Investment of resources and energy to get a return.
  - **Measurable:** Results—has change occurred?
  - **Time scale:** 6 months to 2 years
  - **(Gut Feeling)** can be included in importance and difference?
- **Suggestions – low hanging fruit**
  - Ocean Observing – MPA, water quality proposal for a needs assessment
  - Water quality report
  - MPA Data, Syn, Information
  - FG commission hiring a marine advisor, OST might be able to, or RLFF
  - Integrated monitoring of HABs
- **Suggestion – future**
  - 2009 EPA studies
  - Invasive species – need to link sci and mgmt
- TCH's proposed business plan table of contents and annotated outline
  - Discussed Comments on the Plan, CORSA, CORE Values, Staffing. Jessica took notes for TCH

### IV. MPA Monitoring Enterprise

Recchia

1. Presentation on status and Next steps

- S. Weisberg asked for more detail about how the \$2M start-up funds will be used, for example what proportion will be used for planning and what proportion for data collection. CR says significant portion of funds will be used to build core capacity and expertise, and this will in turn be used to leverage additional funding. A. Mace added that the funds will not be used directly for data collection, as the Monitoring Enterprise is not likely to serve this role, but partner with data collectors.
- T. Haymet and S. Weisberg questioned the amount of funds to be allocated to staffing and planning, as opposed to implementation and data collection. MPAME draft budget circulated. A follow-up item providing additional rationale for the budget was requested.
- At next meeting, please discuss 1) ways to build an effective and sustainable organization and 2) ways to engage partners, especially DFG
- More information about anticipated Monitoring Enterprise products and deliverables in the coming 3 years and some talking points for the board.

## **V. SAT Update**

Mace

A. Mace will work with circulate the nominees to the board for evaluation and ranking. Outside experts, including the Ocean Studies board will evaluate and rank the nominees against the selection criteria approved by the Ocean Protection Council, and then A. Mace will, as Science Advisor, send the short list to the OPC for approval. The final list will attempt to balance issue areas, disciplines, institutional representation and geography.

## **VI. Meeting Closure**

- Meeting Adjourned.